

Conference Report

Innovative Economic Symposium 2019

Potential of the Eurasian Economic Union

Innovative Economic Symposium 2019 took place on 7 November 2019 in the Spa Hotel Vita in České Budějovice. The thematic focus was Potential of the Eurasian Economic Union. Report on the symposium was also handed over to the President of the Czech Republic Miloš Zeman.

The whole conference started with opening speech of prof. Ing. Marek Vochozka, MBA, Ph.D., Rector of the Institute of Technology and Business in České Budějovice (VŠTE). The participants of the conference were academics, officials and entrepreneurs from China, Russia, Korea, Ukraine, Mongolia, and the Czech Republic.

The conference program consisted of four plenary sections. The topic Potential of the Eurasian Economic Union has been repeatedly mentioned as one of the promising opportunities for similar strategic partnerships at the Czech-Chinese level.

We managed to expand the number of co-organizers of the conference by at least three universities - Kookmin University in Seoul (South Korea), Samara State University of Economics (Russia) and Henan University (China). We think that this step will make our conference even more important and interesting.

Conference Program

Innovative Economic Symposium 2019

Spa Hotel Vita, November 7, 2019

9.30 – 10.00

Opening ceremony and Introduction

prof. Ing. Marek Vochozka, MBA, Ph.D.

Rector

Institute of Technology and Business in České Budějovice

10.00 – 11.10

Plenary session I.

Host: Pavel Rousek, Petr Šuleř

10.00 – 10.30 Petr Šuleř

ČEZ, a.s.

Nuclear Communication in the Global World

10.30 – 10.50 Pavel Rousek

Institute of Technology and Business

EU policy vs. government functions

10.50 – 11.10 Radim Dušek

Institute of Technology and Business

A decision-making method based on consumer spending data

11.10 – 12.40

Plenary session II.

Host: Pavel Rousek

Inter-institutional cooperation – Universities, Faculties, Research

- ✓ Kookmin University
- ✓ Peter the Great St. Petersburg Polytechnic University
- ✓ Kremenchuk Mykhailo Ostrohradskyi National University
- ✓ Henan University
- ✓ Samara State University of Economics

12.40 – 13.40

Lunch

13.40 – 15.25

Plenary session III. (with discussion)

Host: Pavel Rousek

13.40 – 14.00 Taehee Lee

Kookmin University

Tax base erosion, Google tax and platform market competition in Korea

14.00 – 14.20 Pengfei Sheng

Henan University

The nexus between household wastewater emissions and urbanization in China

14.20 – 14.40 Natalia Pletneva

Peter the Great St. Petersburg Polytechnic University

Problems of transformation in the tourism industry in the digital economy

14.40 – 15.00 Iryna Trunina

Kremenchuk Mykhailo Ostrohradskyi National University

Globalization impact on the world travel market development

15.00 – 15.20 Olga Kalchenko, Svetlana Evseeva, Oksana Evseeva

Peter the Great St. Petersburg Polytechnic University

Strategy of economic and social development of St. Petersburg until 2030 achievement

15.25 – 15.55

Coffee break

15.55 – 17.15

Plenary session IV. (with discussion)

Host: Pavel Rousek

15.55 – 16.10 Zanabazar Altanchimeg, Jigjiddorj Sarantuya (VIDEO)

National University of Mongolia

The factors effecting entrepreneurial intention of university students: case of Mongolia

16.10 – 16.30 Eva Kalinová

Institute of Technology and Business

Everything you know and need to know about neural networks

16.30 – 16.50 Maxim Kiselev

Kremenchuk Mykhailo Ostrohradskyi National University

Predicting and decision making in complex systems

16.50 – 17.10 Radka Vaničková

Institute of Technology and Business

The human factors errors and identification of causes of successful / unsuccessful completion of business projects

17.15 – 17.30

Closing ceremony

Pavel Rousek, others

Photo Documentation



Rector prof. Ing. Marek Vochozka, MBA, Ph.D. (VŠTE) at the opening speech.



Guests watch the conference program.



Final photo of conference foreign participants with conference organizers.



Contribution presentation of Dr. Petr Šuleř (ČEZ, a. s.).